



The 10 W&H's

What to do? (content)	
Why am I doing this? (mening)	
How do I do it? (method)	
Where do I do it? (location)	
When do I do it? (time)	
How long do I do it? (time frame)	
Who am I doing it with? (people)	
How much should I do? (quantity)	
Who can I ask for help? (person)	
What do I do afterwards? (content)	